



INTERNATIONAL
ESTONIAN CENTRE

Your opportunity
to create a family legacy

ESTONIAN
CENTRE
PROJECT

EESTI
KESKUSE
PROJEKT

A message from our Campaign Chairs

Mihkel Liik and Andy Prozes, co-chairs, *Kalevipoja Laud*

Riina & Allan Hess, co-chairs, *Viru Vanemad*



Tere sõbrad,

Our community may be small in numbers but we have thrived in the diaspora, and are proud of our heritage and the accomplishments of all those who came before us. We are strong in our commitment to a future that ensures coming generations remain knowledgeable about, and connected to, their Estonian roots, culture, and homeland.



The International Estonian Centre is the first Estonian Centre to be built outside Estonia in the 21st century. It is a bold project that has attracted donor support from across Canada, the United States, and overseas.

We invite you to join those who have already stepped forward to help bring the dream of this unique and exciting International Estonian Centre to reality. Think of the lasting legacy you can make by supporting the campaign in a meaningful way.

Our Vision

The International Estonian Centre in Downtown Toronto, designed by renowned architect Alar Kongats, will be a dynamic hub showcasing our rich heritage and promoting Estonian innovation. It will be a vibrant gathering place for Estonians of all generations and backgrounds to connect, celebrate, and share our culture and achievements with each other and the world. (Opening 2022)

Toronto kesklinna rajatav International Estonian Centre on dūnaamiline paik, mis tutvustab meie rikkalikku pārandit ja edendab Eesti innovatsiooni. Keskuse autoriks on tunnustatud arhitekt Alar Kongats. Elu tās kohtumispaigas võivad erinevatest põlvkondadest erineva taustaga eestlased ūksteisega lāvida ja pūhitseda koos tās ūndmusi. Seal saab jagada meie kultuuri ja saavutusi nii omavahel kui ka terve maailmaga. (Avamine 2022)



The Capital Campaign presents a generational opportunity to honour our past, and help ensure a proud and robust future for North America's Estonian community.

“Kalevipoja Laud”

Donors of \$100,000 or more will be recognized members of Kalevipoja Laud. They will receive naming rights for a physical space related to the level of their gift, and permanent inclusion on the Capital Campaign donor recognition display. Wording can be provided to mark a family gift, in tribute to or in memory of an individual or family.

We'd like to take this opportunity to thank each of the Kalevipoja Laud donors to date for their inspirational and generous gifts:

- | | |
|--|---------------------------------|
| Thomas & Kristiina Heinsoo | Jüri Otsason & Bernadine Morris |
| Allan & Riina Hess | Andrew Prozes |
| Lembit Jänes | Martin and Virve Reigam Trust |
| Epp K. Jürima-Sonin | Raivo & Anne-Mari Rimmel |
| David & Kristina Kalm and John & Anette Kalm | Ants & Inga Toi |
| A.M. & V.S. Kaunismaa Family | Ken & Monika Valvur |
| Erik & Sandra Küttis | Simon Wookey |
| Glen & Outi Leis | Anonymous (2) |
| Mihkel Liik & Leslie Cairns | |

“Kalevipoja Laud” naming opportunities (payable over 1 to 5 years)

The Centre	\$5,000,000	Elevator	\$200,000
Grand Hall (reserved)	\$1,000,000	Cocktail Lobby (2 nd Floor)	\$200,000
Main Foyer	\$1,000,000	Elevator Stairway	\$150,000
The Annex (11 Madison House)		Library (reserved)	\$150,000
(reserved)	\$1,000,000	Community Room	\$150,000
North Wing Upper Gallery	\$500,000	Classrooms (4 available)	\$100,000
South Wing Upper Gallery	\$500,000	Learning Lobby (3 rd Floor)	\$100,000
Rooftop Garden (reserved)	\$350,000	Garden Lobby (Rooftop)	\$100,000
Balcony	\$300,000	Indoor “Siluett” Seating Alcove	
Boardroom (reserved)	\$250,000	(7 available - 3 reserved)	\$100,000
The Walkway	\$250,000	Outdoor Seating Areas (2 available)	\$100,000
Professional Kitchen	\$200,000	Outdoor “Siluett” Areas (7 available)	\$100,000
Circular Staircase (South Wing)	\$200,000		

“We want to build on the strong foundation laid by our parents. Now it is our turn to support the future.”

Thomas and Kristiina Heinsoo,
Kalevipoja Laud members



“As parents you want to do the best for your children. This project will help give them a strong future as Estonians.”

Merike Rimmel and Eric Jakobson,
Viru Vanemad members



“Viru Vanemad”

“Viru Vanemad” Donors of \$10,000-\$99,999 (payable over 1 to 5 years) will be permanently recognized and listed as members of “Viru Vanemad” and as leadership donors on the Capital Campaign donor recognition display to be situated in a prominent area of the new Centre. Donations can be made as a family gift or in honour of an individual or family.

A heartfelt thank you to every member of Viru Vanemad!

Enno & Anne Agur
Erika Andreas
Tim Ararat & Tiiu Hess
Ryan Barnett &
Helve Hess Barnett
Robert & Lilian Baxter
Toomas Eichenbaum
Peeter & Svea Einola
Silvia Ernesaks
Glenn & Pille Gold
Mihkel & Kati Holmberg
Siim Holmberg
Eric Jakobson & Merike Rimmel
Peter & Ellen Kaju
Maria Keizer
Dylan Kelly & Reet Hess
Lea Kõiv
Marje Koidu Virro

Alar & Theresa Kongats
Rein Kuris
Tõnis & Kadri-Ann Laar
Anne Leius
Lillakas & Põldma families
Aino Lokk
Gary & Lisa Maavara
Katrin Marley
Toomas Marley & Epp Luik
Endel & Zoë Mell
Mariann McConnon & Family
Urve Mundi
Erik Nippak & Anita Nippak Genua
Valdeko & Eevi Novek
Ülo Nurmsoo
Reet Oolup
Mati Pajo & Talvi Hess
Rein & Maret Pajo

Veiko Parming
Alar Prost & Lena Kõiv
Arne & Kersti Randsalu
Anne Rimmel
Tarmo & Tiiu Rimmel
Tiit Romet
Sehr and Marten families
Robert Spokowski & Käbi Lokk
Urve Tamberg
Thomas Tampõld & Ana Tampõld
Jaan & Tiina Timusk
Ellen Valter
Maris-Ann & Thomas Vanaselja
Eva Varangu
Paul-Erik Veel & Krista Käis-Prial
Jüri & Tiiu Wallner
Anonymous (3)*

To pay tribute to your roots and make a lasting difference
in shaping the future of the Estonian community,
please contact Urve Tamberg at donations@estoniancentre.ca.

*If you wish to make an anonymous gift,
special accommodations are in place to respect your wishes.

Create Your Family Legacy

There is no better time than now to celebrate your Estonian heritage and help bring to life an Estonian Centre for generations to come. Create your family legacy by making a special family commitment to the International Estonian Centre. Naming opportunities are available to dedicate a space in the Centre for gifts of \$100,000 and more.

We encourage you to consider adding your name to the growing list of those who have already stepped forward to help bring the vision of a new International Estonian Centre to reality.

Don't miss out on tax-efficient ways of making donations!

If you own shares of publicly traded securities that have grown in value, your gift may not cost you as much as you think! Pay no tax on capital gains and get a charitable tax receipt for the full market value of the shares by donating them directly to the International Estonian Centre.

If you're thinking of making a gift, please remember:

- Charitable tax receipts will be issued for the full value of all Canadian and U.S. contributions
- Gifts may be paid by instalments over five years
- Dedicated naming opportunities are available for gifts of \$100,000 or more
- Donations of securities and other tax-efficient methods of giving can greatly reduce the cost of making a gift



The International Estonian Centre Project represents the collective effort and vision of four major organizations: The Estonian House in Toronto Ltd, The Estonian (Toronto) Credit Union Limited, Estonian Foundation of Canada, and Tartu College.



Visit: estoniancentre.ca

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