

Art and the New EstoCentre

For many years I have been a member of the EKKT Estonian artists group. During all the times that this group has held their annual exhibitions at the Old EstoHouse, no one sold any of their artwork. Whereas this activity is in itself a useful occasion for Estonian artists to meet, socialize and view each others' work, it does nothing to promote the Estonian artistic culture to the wider Canadian diaspora. Personally I have had several solo art shows at EstoHouse and have only been able to break even once. This despite my extensive advertising and the fact that I normally have successful sales at other venues in Canada and Estonia. The old location at EstoHouse is simply not a desirable location and is unsuitable physically as an art gallery. Thus I am eagerly waiting to see the new venue that will become available at the new EstoCentre.

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